



ENTREPRENEURSHIP



YOLANDA E SHIELDS

6 Tips When Starting your Small Business

1. **Plan Ahead:** Before starting a small business, create a detailed business plan or business model canvas. This will help you make sure you have the necessary resources and strategies in place to make your business successful.
2. **Research the Market:** It's important to understand your target market, competitors, and industry trends. Researching these areas will help you identify opportunities and create a successful business model.
3. **Build a Support Network:** Surround yourself with people who can provide support and guidance. Having a strong network of professionals, investors, and mentors can help you stay motivated and get the resources and advice you need.
4. **Manage Cash Flow:** Cash flow is the lifeblood of any small business. Make sure you have adequate working capital and understand how to efficiently manage your cash flow.
5. **Invest in Technology:** Technology can help you stay competitive and drive growth. Use technology to automate and streamline processes, and invest in marketing tools to help you reach more customers.
6. **Hire a Business Coach:**





Why Hiring a Business Coach is Important

Hiring a Business Coach is important because they can help you develop the skills and strategies necessary to achieve your business goals. A business coach can provide you with objective advice and feedback, helping you stay focused on your goals, identify and work through challenges, and create a plan of action to reach success. They can also offer ideas and strategies to help you build your business, stay organized and manage your time more efficiently, and network with other successful business owners. Ultimately, hiring a business coach can be invaluable in helping you reach your business goals and maximize success.

YESBUILDS COACHING AND CONSULTING



"YOU DON'T HAVE TO
DO IT ALONE."

SMALL BUSINESS RESOURCES

COMPANIES/ORGANIZATIONS	SERVICES
<u>SMALL BUSINESS ADMINISTRATION (SBA)</u>	<input type="checkbox"/> Business Loans <input type="checkbox"/> Training <input type="checkbox"/> Grants <input type="checkbox"/> Business Plan Template <input type="checkbox"/> Disaster Assistance
<u>YESBUILDS BUILDS COACHING & CONSULTING:</u>	<input type="checkbox"/> Consultant Services <input type="checkbox"/> Executive & Career Coaching <input type="checkbox"/> Business Startup Coaching <input type="checkbox"/> Master Classes <input type="checkbox"/> Business Boot Camps <input type="checkbox"/> Team Strategy Sessions <input type="checkbox"/> Keynote Speaker

Small Business Checklist

Things to prepare:

- Purchase your domain name
- Register your business in your local county or State.
- Find an office or set up your home office
- Secure Business Insurance
- Hire a Book Keeper or Accountant
- Purchase the technology that you will use for the business
- Hire someone to create a logo, set up your social media page, and build your website
- Keep yourself surrounded by people that will motivate you
- Dont quit when it gets hard





Contact YESBUILDS

WWW.YESBUILDS.COM

● **LOCATIONS**

- *VIRGINIA*
- *WASHINGTON DC*
- *NASHVILLE TN*